



PACKAGE INSERT PROGRAM

900,000	Annual Packages	\$65/M
75,000	Average Monthly Packages	\$65/M

Tickets.com is dedicated to providing event-going consumers with a quick, convenient and reliable way to purchase tickets. Tickets.com sells tickets for major entertainment organizations including professional sports teams, performing arts venues, stadiums, arenas, race tracks, fairs, festivals and family entertainment.

For the first time ever, Tickets.com is offering marketers the opportunity to effectively reach these entertainment-oriented consumers who spend significant discretionary dollars. Your insert is shipped along with the purchased tickets, and will be read when the buyer is most excited about their recent purchase.

Tickets.com Package Insert Program is highly recommended for:

Music/Entertainment	Financial Services
Cultural Fundraising	Internet/Communications
Consumer Merchandise/Gifts	Publications
Insurance	Travel
Clubs/Memberships	Collectibles

Additional information

DEMOGRAPHICS: 52% male, 87% 18-49 years old, average HHI \$83,000

83% attended college

AVERAGE SALE: \$71; 100% Purchased by Credit Card

SOURCE: Internet, Call Center sales

SPECIFICATIONS: Max size is 3 5/8 " x 6 1/2". Max weight 0.15 oz.

Max 2 inserts per envelope.

Actual sample piece required.

PROGRAM MANAGER:



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