
Mis

Negocios

954,663	Total Universe	\$100/M
	Quarterly Hotline	+\$11/M
	Phone Numbers	+\$75/M

Mis Negocios is one of the largest Hispanic B2B files on the market today! By offering a comprehensive **database of Hispanic businesses in the United States Mis Negocios** enables marketers to effectively reach their target audience like never before using an abundance of selection criteria. From specific industry and size of company to executive names, title, and more, Mis Negocios offers the ability to pinpoint potential customers. This multi-sourced file is continuously updated through direct mail surveys, management interviews, public records, and other third party and government sources.

Mis Negocios provides marketers with a unique opportunity to reach small, privately-owned firms and large, publicly-owned Hispanic businesses.

Recommended for all B2B Spanish language offers, bilingual offers, financial and investment opportunities, business management software, office supplies, seminars, credit cards, telecommunications, travel, banking, political... and more!

Additional Information

UPDATES: Quarterly
MINIMUM ORDER: 10,000
SPECIFICATIONS: Sample mail piece required.
All orders are for one time use.
85% net name for orders of 50,000+, run charges \$10/M.
\$50/F Email

Selections (+\$11/M):

- Employee Size
- Postal Geography
- Sales Volume
- Telephone Area Code

Selections (+\$16/M):

- Business Names
- Gender of Owner
- Home Office
- Language Preference
- Organization Status i.e. branch, headquarter, single location
- SIC
- Title



Contact for counts and more information:
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