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## MASTERS OF BUSINESS

Masters of Business is your one-stop source for large & small businesses nationwide.

14,000,000	POSTAL ADDRESSES	\$100/M
10,000,000	PHONE NUMBERS	+\$ 50/M
1,900,000	SOHO BUSINESSES	+\$ 30/M
	NON-PROFIT BASE RATE	\$ 75/M

### SELECTIONS

SIC/INDUSTRY	+\$15/M	SALES VOLUME	+\$15/M
TITLE/FUNCTION	+\$15/M	CONTACT NAME	+\$15/M
# OF EMPLOYEES	+\$15/M	YEARS IN BUSINESS	+\$15/M
CHARITABLE DONORS	+\$15/M	GEOGRAPHIC SELECT	+\$10/M
ETHNICITY/RELIGION	+\$30/M		

### SIC CODES at \$15/M

01-09 AGRICULTURE	644,000	50-51 WHOLESALE TRADE	711,000
15-17 CONSTRUCTION	1,102,000	52-59 RETAIL TRADE	2,394,000
20-39 MANUFACTURING	670,000	60-67 FINANCE/INSUR./REAL EST.	1,051,000
40-49 TRANSPORTATION/UTILITIES	518,000	70-89 SERVICES	4,872,000
		91-97 PUBLIC ADMINISTRATION	169,000

### TITLE/FUNCTION at \$15/M

EXECUTIVE	12,259,000	HR/PERSONNEL	669,000
ADMINISTRATIVE	1,631,000	PURCHASING	652,000
FINANCE	1,084,000	OPERATIONS	350,000
SALES	772,000	IT/MIS/SYSTEMS	364,000
		ENGINEER	82,000

### ADDITIONAL INFORMATION

<b>SOURCE:</b>	MULTI-SOURCE COMPILED
<b>UPDATED:</b>	MONTHLY
<b>MINIMUM ORDER:</b>	10,000 [85% NET NAME ON 50,000+ RECORDS]
<b>SPECIFICATIONS:</b>	ALL ORDERS ARE FOR ONE TIME USE, UNLESS OTHERWISE APPROVED.
<b>MATERIALS:</b>	MAG TAPE/CARTRIDGE \$25/L DISKETTE/EMAIL \$50/L CD ROM/ZIP TAPE/TELEMARKETING CARDS/LABELS