



Just Moved: Spanish Speaking ~~ Brand New List ~~



715,500	Spanish Speaking New Movers	\$100/M
	1 Month Hotline	+\$16/M
	Quarterly Hotline	+\$11/M

JUST MOVED: SPANISH SPEAKING is the latest & greatest new mover list on the market targeting prospects in this emerging multicultural segment. This file captures new movers by reported date of sale through public records and immediately overlays this information to identify ethnicity & language. We provide these records to marketers one full month earlier than other new mover lists that obtain the records using the same means.

Hable español? Our **JUST MOVED: SPANISH SPEAKING** file supplies marketers with consumers who are in need of a myriad of things for their new home. They are in a spending and decorating mode and will respond to these offers (but not limited to): **home décor, consumer services, insurance, financial, credit cards, books, music, entertainment, publications, apparel, cooking, general merchandise catalogs.**

**These Spanish Speaking New Movers are particularly interested in products and services specifically targeted to them.

Additional information

SOURCE: Public records
 UPDATED: Monthly
 MINIMUM ORDER: 10,000
 SPECIFICATIONS: Sample mail piece required.
 MATERIALS: \$25/L Cartridge, \$50/L Email

Additional Selections

GEOGRAPHY \$11/M
 MORTGAGE INFO \$11/M
 HOME VALUE \$11/M
 LIFESTYLE/DEMO \$16/M

LIST MANAGER:



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