

Happy Birthday, Tweens

930,380
75,000

Total File \$ 90/M
Monthly Hotline + \$16/M
Quarterly Hotline + \$11/M



Happy Birthday, Tweens! is the newest source of parents with children ages 7-12 compiled from public records. These parents have made it through the baby and toddler stages and have begun to reach the preteen years in their child's lives.

Happy Birthday, Tweens! is a perfect solution for Children product mailings. In addition this list is recommended for: children's books, personalized products, life stage marketing, insurance, financial, college savings plans, credit cards, music, entertainment, publications, apparel, telecommunications, computer, internet.

Additional Information

SOURCE: Public records
UPDATED: Monthly
MINIMUM ORDER: 10,000
Sample mail piece required.
MATERIALS: \$25/L Cartridge
\$50/L Email

Selections (+)

LIFESTYLES/DEMOS \$16/M
CHILD GENDER \$16/M
BIRTH DATE \$16/M
GEOGRAPHY \$11/M
PHONES \$50/M

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