

DIET & WEIGHT LOSS PRODUCT BUYERS

3,050,000	Diet Product Buyers	\$ 100/M
750,175	3 Month Hotline	+\$ 10/M
	Product Selections	+\$ 15/M

Diet & Weight Loss Product Buyers offers a great new way for marketers to target weight-conscious consumers. These buyers seek out products & information that will help them reach their weight loss goals. These health-minded individuals have requested to receive third party information about diet and weight loss.

PRODUCT SELECTIONS AVAILABLE @ + \$15/M

* Low Calorie Sweeteners * Weight Control Liquids * Weight Control Snacks *
* Fitness Drinks * Tablets & Capsules * Diet Books *

Diet & Weight Loss Product Buyers is highly recommended for these mailers:

Gym Memberships	Catalogs	Weight Loss Products
Publications	Fitness Equipment	Collectibles
Videos	Music/Entertainment	Computer/Internet
Travel	Gifts	Credit cards

Additional Information

SOURCE:	Consumer Information & Survey Responders
UPDATED:	Monthly
MINIMUM ORDER:	10,000
SPECIFICATIONS:	Sample mail piece required.
MATERIALS:	\$25/F Cartridge, diskette
	\$50/F Email, FTP

LIST MANAGER:

The Catamount Group, 18 Elizabeth Street Bethel, CT 06801
Contact: Tracy Haddad ph 203.778.4110 fx 203.778.4130
tracy@catamountgroup.net