

Días de Bebé “Baby Days”

976,051	Total Universe	\$125/M
	Monthly Hotline	+\$16/M
	Geo/Gender	+\$10/M
	Demographic/Lifestyle	+\$16/M
	Phone Numbers	+\$50/M

Días de Bebé is the exclusive source of Hispanic consumers from the Baby to Be postal list. All respondents have checked off that they speak Spanish. Reach pregnant mothers and expectant fathers who have responded to an online survey question with information on their prenatal family status. They were then directed to www.babytobee.com where they proudly provided their baby's due date, name, address and more in return for free gifts, offers, coupons, magazines and sample baby products.

Recommended for all Spanish language offers or bilingual offers especially for: infant products, developmental toys, layette, children's publications, insurance, financial, furniture, autos and more...

No other prenatal list offers these Spanish new moms!!



Additional Information

SOURCE:	Online registration at www.babytobee.com
UPDATES:	Weekly/Monthly
MINIUM ORDER:	10,000
SPECIFICATIONS:	Sample mail piece required. All order are for one time use. 85% net name for orders of 50,000+, Run charges \$10/M. \$25/F cartridge, mag tape, \$50/F e-mail , FTP



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