



the **CuteKid**

of the Year Contest!



# The Cute Kid.com Canadian

49,597

Total Canadian Members/Contestants

\$ 100/M

TheCuteKid.com offers proud parents and family members a chance to share photos and enter their children into monthly photo contests offering cash prizes. TheCuteKid.com is not only a place for pictures, additional free resources include nursery rhymes, games, links for baby products, shower ideas, discounts, special offers and more. TheCuteKid.com gives parents a free online membership to showcase their adorable children to friends, family and possible talent agencies.

TheCuteKid.com has become one of the largest online baby photo contest sites on the web. Contestants pay \$19.95 to enter the photo contest and winners of the contest receive gifts like American Express gift cards, U.S. Treasury Bonds and submission to top talent agencies. The "Cute Kid of the Year" grand prize winner receives a full year of college tuition, a photo shoot with a professional photographer, a submission of the portfolio to a top modeling agency and a canvas portrait of the winning photo. Monthly photo contestants are classified into selectable age categories:

- ◆ Baby (birth-12mo) ◆ Toddler (12mo-24mo)
- ◆ Preschooler (2-4 years) ◆ Big Kid (4-8 years)

TheCuteKid.com Canadian is recommended for: Canadian Mailers, Children's Merchandise, Publications, Family Vacations, Clubs/Memberships, Finance/Insurance, Crafts/Collectibles, Internet and Communications

#### Additional Information

SOURCE: Internet/Website registration  
 UNIT OF SALE: Membership is free.  
 Contestants pay \$19.95 for monthly contest entries  
 UPDATED: Monthly  
 MINIMUM ORDER: 5,000  
 MATERIALS: \$25/F Cartridge \$50/F Email/FTP  
 Sample mail piece required. 100% Home Address

#### SELECTIONS:

CONTEST ENTRANTS \$16/M  
 AGE RANGE OF CHILD \$11/M  
 GEOGRAPHY \$10/M  
 PHONES \$20/M  
 EMAILS Please Inquire

 **THE CATAMOUNT GROUP** DIRECT MARKETING AGENCY

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