

TargetSource®

Travel and Vacation: CASINO & GAMBLER'S Vacations

Total file 4,309,434
TargetSource® Travel \$75/M
Casino Gamblers +\$10/M

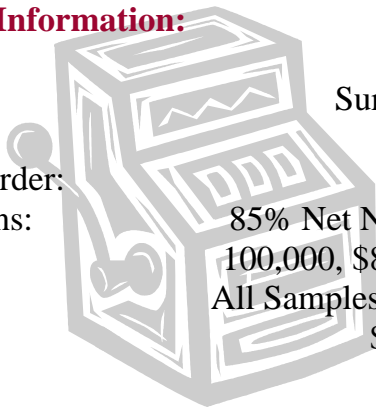
TargetSource® Travel and Vacation: Casino & Gambler's Vacations

The **TargetSource®** database, North America's largest consumer responder database, contains 100% self-reported consumer information derived from direct response survey data from over 29 million U.S. households. This segment from the **TargetSource®** database focuses on the travel and vacation market, reaching individuals that have identified themselves as loving to vacation AND gamble in casinos.

These recent **TargetSource®** survey responders love to travel and vacation in the hustle and bustle of casinos and welcome direct mail offers and information pertaining to this active lifestyle. Take advantage of this **TargetSource®** travel list offered by The Catamount Group, for a multitude of offers including travel and vacation offers, upscale products, apparel, travel catalogs, credit card and financial offers, entertainment, technology, business offers, consumer publications and more!

Additional Information:

Source: Survey Respondents
Updated: Quarterly
Minimum Order: 10,000
Specifications: 85% Net Name on orders of 100,000, \$8.50 Run Charges
All Samples Must be Cleared
Materials: \$50/F Email, FTP



Additional Selects:

Geography	\$8/M
Gender	\$8/M
Age	\$10/M
Income	\$10/M
Marital Status	\$10/M
Child Age/Gender	\$10/M

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 **THE CATAMOUNT GROUP** DIRECT MARKETING AGENCY