

Remington Puzzlers

62,700	1 Month Hotline	\$ 90.00/M
175,600	3 Month Buyers	\$ 85.00/M
748,100	12 Month Buyers	\$ 80.00/M
	Fundraiser Rate	\$ 75.00/m



Parents of these children who range in age from 6 to 14 have purchased various puzzles and game books that are targeted towards today's adolescent. These responsive buyers have responded to newspaper supplements for these inexpensive educational and fun-filled puzzles and books.

These buyers are responsive to all children's apparel, children's publishing, educational, general merchandise and sweepstakes offers.

20% Commission to recognized brokers

All orders cancelled after mail date will be billed at full rental rates. Orders cancelled prior to mail date will be billed running charges and \$75 flat fee.

Sample mail piece required.

Additional Information

UNIT OF SALE	\$5.00
GENDER:	43% Female
	52% Male
SOURCE:	Newspaper Inserts
UPDATED:	Monthly
MINIMUM ORDER:	5,000
MATERIALS:	\$50/L Cartridge
	\$75/L Email

Selections (+)

GENDER	\$7.50/M
CREDIT CARD	\$10/M
GEOGRAPHY	\$7.50/M
PHONES	inquire

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