

Hartford Miniatures



50,690	Monthly Hotline	\$ 95.00/M
152,340	3 Month Buyers	\$ 85.00/M
619,900	12 Month Buyers	\$ 80.00/M
	Fundraiser Rate	\$ 75.00/M

Reach responsive parents have purchased a set of miniature furniture for their child's dollhouse collection. These young girls between the ages 6 through 12 take pride and joy in decorating their dollhouse or dollhouses with these fine reproductions of exquisite furniture.

The furniture kit is \$29.95 and includes two upholstered armchairs, a floral couch with removable cushion, and a Queen Anne tea table with accompanying silver colored tea set.

These buyers are responsive to all toy, apparel, cosmetic, jewelry, health/nutrition, beauty supply, children's publishing, women's publishing, general merchandise, insurance and credit card offers.

20% Commission to recognized brokers

All orders cancelled after mail date will be billed at full rental rates. Orders cancelled prior to mail date will be billed running charges and \$50 flat fee.

Sample mail piece required.

Additional Information

UNIT OF SALE	\$29.95
GENDER:	75% Female
	23% Male
SOURCE:	Direct Mail
UPDATED:	Monthly
MINIMUM ORDER:	5,000
MATERIALS:	\$50/L Cartridge
	\$75/L Email

Selections (+)

GENDER	\$7.50/M
CREDIT CARD	\$10/M
GEOGRAPHY	\$7.50/M
PHONES	inquire

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