

Gun Owners

1,195,000 Gun Owners by Retailbase \$100/M

Utilizing the second amendment of the Bill of Rights, these individuals bear arms. Sourced through purchase data and licenses, newly available to direct marketers, opportunities avail with Gun Owners by Retailbase. Traditionally conservative, these gun buyers are perfect prospects for nonprofit fundraising or memberships, environmental issues, current events, sporting goods, insurance, financial, credit cards, travel, hunting and much more.

Additional

Source: Various
Updated: Quarterly
Minimum Order: 10,000
Materials: Cartridge, CD, Diskette \$25/F
FTP, Email \$50/F
Other: All offers must be list owner approved

Selects:

\$10/M Geography
\$10/M Demographic
\$10/M Lifestyle
\$15/M Product info

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