



# Friends with Funds

1,600,000	Total Donors	\$ 85/M
	Non-Profit Base Rate	\$ 75/M
200,000	Monthly Hotline Donors	+\$ 16/M
600,000	Quarterly Hotline Donors	+\$ 11/M

**Friends with Funds** are new movers who have proven that they are willing to donate to their local, state and regional charities. After they have successfully settled into their new homes, they find the need to reestablish their roots by serving their new communities. These relocated families provide mailers with the perfect opportunity to prospect new donors.

These donors have given to civic organizations like the police and fire departments, veteran's organizations, Christian causes, cancer research and many children's charities.

This list is perfect for non-profit, fundraising, and membership drives.

## **Selections +**

DONATION AMOUNT	\$16/M
MULTI DONOR	\$16/M
PHONES:	\$50/M
LIFESTYLE, DEMOGRAPHICS:	\$16/M
GEOGRAPHY:	\$10/M
GENDER:	\$10/M

## **Additional information**

SOURCE:	Direct Mail and Telemarketing Donors
UPDATED:	Monthly
MINIMUM ORDER:	10,000
SPECIFICATIONS:	Sample mail piece required.
MATERIALS:	\$25/L Cartridge, \$50/L Email



The Catamount Group, 18 Elizabeth Street Bethel, CT 06801  
Contact: Kate Hauspurg ph 203.778.4110 fx 203.778.4130  
kate@catamountgroup.net