



DR. PACHECO NATURALMENTE

FRESQUESITA EN EL MERCADO - FIRST TIME AVAILABLE!

| | | |
|---------|-------------------|---------|
| 125,000 | Total Buyers | \$100/M |
| 5,000 | Monthly Hotline | +\$16/M |
| 15,000 | Quarterly Hotline | +\$10/M |

Dr. Pacheco's database is made up of health conscious Spanish speaking Hispanic consumers who have responded to a great variety of TV offers from major Spanish networks, such as Univision and Telemundo. These loyal buyers spend an average of \$150 per order on healthy living, beauty and natural weight loss products.

This unique file is predominately comprised of Spanish speaking Hispanics within California – home to the largest concentration of Hispanics, with an average Household size of 4.5 people. The Hispanic population is the fastest growing ethnic group in the U.S, with numbers rapidly reaching 45 million. Tap into this responsive, unsaturated market whose spending power already exceeds \$700 billion!

These consumers welcome Spanish and Bi-lingual offers in their mailbox for products such as: Wire Transfers, Long Distance, Wireless, Pre-paid cards, continuing education, retail, shopping, apparel, music, entertainment, technology, financial, vacations, internet services, retail, and more!

Select by:

| | |
|----------------------|--------|
| Geography | \$8/M |
| Credit Card Buyers | \$16/M |
| Dollar Amount Spent | \$16/M |
| Gender | \$8/M |
| Verified Phones | \$25/M |
| Age | \$8/M |
| Lifestyles | \$10/M |
| Multibuyers | \$16/M |
| Presence of Children | \$10/M |

Additional Information:

| | |
|-----------------|---|
| Source: | Spanish DRTV |
| Updated: | Quarterly |
| Minimum Order: | 10,000 |
| Specifications: | Orders are for One Time Use. \$50/F Email/FTP 85% Net on Orders of 50,000 with \$10/M Run Charges |

Phone Numbers Available. Please inquire for count!



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 THE CATAMOUNT GROUP DIRECT MARKETING AGENCY