

Collectors Edge

16,600	Monthly Hotline	\$ 90.00/M
47,340	3 Month Buyers	\$ 85.00/M
193,040	12 Month Buyers	\$ 80.00/M
	Fundraiser Rate	\$ 75.00/m



These avid collectors have purchased silver dollar coin sets. These impressive sets range in price from \$195.00 to as high as \$495.00. These mature buyers have purchased these coins as a long term investment and typically collect other collectibles as well. They spend an average of \$290.00 on these valuable coin sets.

These buyers are responsive to hobbies, collectors, continuity, limited editions, coin enthusiasts, sports, general merchandise, sweepstakes, credit card and insurance offers.

20% Commission to recognized brokers

All orders cancelled after mail date will be billed at full rental rates. Orders cancelled prior to mail date will be billed running charges and \$75 flat fee.

Sample mail piece required.

Additional Information

AVG. UNIT OF SALE	\$290.00
GENDER:	34% Female 66% Male
SOURCE:	Direct Mail
UPDATED:	Monthly
MINIMUM ORDER:	5,000
MATERIALS:	\$50/L Cartridge \$75/L Email

Selections (+)

GENDER	\$7.50/M
CREDIT CARD	\$10/M
GEOGRAPHY	\$7.50/M
PHONES	inquire

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