



BeautyRiot Kids

14,000

Total Members Under Age 18

\$ 100/M

BeautyRiot.com is the #1 celebrity beauty site on the Internet today. Style-conscious females turn to Beauty Riot to keep up with the hottest trends on the celebrity beauty scene. Once members, these girls can customize the beautyriot.com website to easily access their favorite information. The Beauty Riot site offers "how to" details on how to achieve the latest celebrity hair and makeup looks, as well as hundreds of celebrity hairstyle photos and a FREE virtual makeover program. Using the virtual makeover program, subscribers can get a glimpse of their life with a celebrity hairstyle; from Mary Kate and Ashley to Hillary Duff, this program gives them endless possibilities. BeautyRiot Kids is THE style answer for girls who are having fun looking like their favorite celebrity.

**BeautyRiot Kids, offers access to girls under age 18. All offers must be list owner approved and must be title slugged, "To the parents of child name here."

BeautyRiot Kids is recommended for: Teenage offers, Music, Entertainment, Fashion/Girl's Publications, Girl's Apparel Catalogs, Retail offers, Jewelry offers, College and more.

Beauty and hair. All your favorite celebrities.

Additional Information

SOURCE: Internet/Website registration
UNIT OF SALE: Membership is free.
UPDATED: Monthly
MINIMUM ORDER: 10,000
MATERIALS: \$25/F Cartridge \$50/F Email/FTP
Sample mail piece required. 100% Home Address

SELECTIONS:

GEOGRAPHY	\$10/M
HH INCOME	\$16/M
AGE	\$16/M
BIRTHDATE	\$16/M

 THE CATAMOUNT GROUP DIRECT MARKETING AGENCY

Contact: Tracy Haddad ph 203.778.4110 fx 203.778.4130 tracy@catamountgroup.net