

24/7 DAILY Feeds



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|--------------------|---|----------------|
| 100,000,000 | 24/7 Daily Feeds: Detailed Consumer Data | \$100/M |
| | Monthly/Weekly Hotline | +\$15/M |
| | Daily Connections | +\$50M |

The dynamics and velocity of this file are untouchable. From midnight of the previous business day reach consented consumers that have registered for or responded to an online offer. Category selectable and some product selectivity available. Please inquire on the category product. Nightly, postal data is cleaned and phones are scrubbed against the national Do Not Call Registry.

Round the clock leads are selectable from the following categories. Auto buy, auto financing, auto insurance, beauty, business supplies, donations, fashion, education, credit cards and reporting, dating, debt, satellite TV, education, business opportunity, children offers, food, gardening, gifts, golf, hair restoration, health, home improvement, insurance, investments, language, loans, subscriptions, mortgage, music, retail, fishing, pet supplies, real estate, survey responders, sweepstakes, cell phones and travel!

Selections:

| | |
|---------------------|--------|
| Category Product | \$10/M |
| Geography | \$ 8/M |
| Age/Gender | \$10/M |
| Education Level | \$10/M |
| Income/Est. Wealth | \$10/M |
| Phones | \$50/M |
| POC/Child Age | \$10/M |
| Language Preference | \$10/M |
| Religion | \$10/M |

Additional Information:

| | |
|------------|----------|
| Updated: | Daily |
| Source: | Internet |
| Email/FTP: | \$50/F |
| NCOA'd: | Monthly |

Sample mail/telemarketing piece must be submitted for clearance. Mailings are for one time use. Call for additional selects.

C THE CATAMOUNT GROUP DIRECT MARKETING AGENCY

Contact:

Tracy Haddad or Becky Hagadorn
tracy@catamountgroup.net or becky@catamountgroup.net
www.catamountgroup.net

p. 203.778.4110
f. 203.778.4130