

21st Century Cosmetics

35,500	1 Month Hotline	\$ 95.00/M
110,100	3 Month Buyers	\$ 90.00/M
436,706	12 Month Buyers	\$ 85.00/M
	Fundraiser Rate	\$ 75.00/m



These women have purchased a revolutionary product that helps in the slimming and trimming of their thighs! They desire to have the thighs they had in their youth and this is the product that gets it done. The cost is \$21.95 for a two-month supply. For \$29.95 you receive a three-month supply with one free bonus month included. The age range of these women is predominately 35-55.

These buyers are responsive to all cosmetic, jewelry, health/nutrition, beauty supply, apparel, publishing, general merchandise, insurance and credit card offers.

20% Commission to recognized brokers

All orders cancelled after mail date will be billed at full rental rates. Orders cancelled prior to mail date will be billed running charges and \$50 flat fee.

Sample mail piece required.

Additional Information

UNIT OF SALE	\$21.95
GENDER:	95% Female
	3% Male
SOURCE:	Direct Mail
UPDATED:	Monthly
MINIMUM ORDER:	5,000
MATERIALS:	\$50/L Cartridge
	\$75/L Email

Selections (+)

GENDER	\$7.50/M
CREDIT CARD	\$10/M
GEOGRAPHY	\$7.50/M
PHONES	inquire

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