

Just Moved: Spanish Speaking

715,500	Spanish Speaking New Movers	\$100/M
59,625	1 Month Hotline	+16/M
178,875	Quarterly Hotline	+\$11/M

Just Moved: Spanish Speaking is the latest and greatest new mover list on the market targeting prospects in this emerging multicultural segment. This file captures new movers by reported date of sale through public records and immediately overlays this information to identify ethnicity and language. We provide these records to marketers one full month earlier than other new mover lists that obtain the records using recording date.

¿Habla Español? Our **Just Moved: Spanish Speaking** file supplies marketers with consumers who are in need of a myriad of things for their new home. They are in a spending and decorating mode and will respond to these offers (but not limited to): Home décor, consumer services, insurance, financial, credit cards, books, music, entertainment, publications, apparel, cooking, general merchandise catalogs.
****These Spanish Speaking New Movers are particularly interested in products and services specifically targeted to them.**

Additional Information:

Source:	Public Records
Updated:	Monthly
Minimum Order:	10,000
Specifications:	Sample Mail
	Piece Required
Materials:	\$25/F Cartridge
	\$50/F Email

Selections:

Mortgage Info	\$11/M
Home Value	\$11/M
Home Type	\$11/M
(Single, Multi Family, Condo)	
Geography	\$11/M
Gender	\$11/M
Lifestyle/Demographics	\$16/M
Phones	\$50/M



18 Elizabeth Street Bethel, CT 06801
 p. 203-778-4110 f. 203-778-4130
 Contact Kate Hauspurg
kate@catamountgroup.net

THE CATAMOUNT GROUP DIRECT MARKETING AGENCY