

Mis Negocios

888,107	Total Universe	\$100/M
	Quarterly Hotline	+\$11/M
	Phone Numbers	+\$25/M

Mis Negocios is one of the largest Hispanic Business files on the market today! By offering a comprehensive database of Hispanic businesses in the United States with an in-depth coverage of small businesses, **Mis Negocios** enables marketers to effectively reach their target audience like never before.

Hispanics in the United States are opening businesses at a rate that is three times as fast as the national average, according to a report released on March 2006 by the U.S. Census Bureau.

Available with an abundance of selection criteria, from specific industry and size of company to executive names, title, and more, **Mis Negocios** offers the ability to pinpoint potential customers in this booming market. This multi-sourced file is continuously updated through direct mail surveys, management interviews, public records, and other third party and government sources.

Recommended for all B2B Spanish language offers, bilingual offers, financial and investment opportunities, business management software, office supplies, seminars, credit cards, telecommunications, travel, banking, political... and more!

Additional Information

UPDATES: Quarterly
MINIMUM ORDER: 10,000
SPECIFICATIONS: Sample mail piece required.
All orders are for one time use.
85% net name for orders of
50,000+, run charges \$10/M.
\$50/F Email

Selections (\$11/M)

- Employee Size
- Postal Geography
- Sales Volume
- Telephone Area Code

Selections (\$16/M)

- Business Name
- Gender of Owner
- Home Office
- Organization Status i.e
Headquarters, branch, single location
- SIC
- Title



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