

Hispanic Soccer Base: Players and Fans!!!

Experience soccer mania!! Soccer to the Hispanic culture is not just a hobby. It is a lifestyle for the entire family. Many sleep, eat and breathe futbol and therefore are not only avid fans but they are also active players. Pickup games and organized matches consume their weekends and spare time.

This soccer craze makes them the perfect prospects for all things soccer related, cleats, balls, uniforms, trophies, satellite TV and radio, entertainment, family fun offers, publications/periodicals and much more.

2,900,000 Hispanic Soccer Fans \$85/M
1,200,000 Hispanic Soccer Players \$85/M

\$15/M Lifestyle Selects:

Gender
Presence of child
Child age
Adult age
Household Income
Homeowner
Mail order buyer
Magazine Subscriber
Travel

And much more.....
Please inquire!

Source: Compiled
Minimum order: 10,000
85% net name for orders of 50,000+, run charges \$10/M.

\$50/M	Phones
\$15/M	1 Month HL
\$10/M	3 Month HL
\$10/M	Geography
\$50/F	Email
\$25/F	CD

*All orders are for one time use. Sample Mail Piece Required.

