

## Hispanic Credit Card Buyers Source

3,500,000	Hispanic Credit Card Buyers	\$100/M
	Spanish Speaking	+\$10/M
	New Credit Card Holders	+\$10/M
	Geographic Selection	+\$10/M
	Lifestyle Selection	+\$10/M

**Hispanic Credit Card Buyer Source** is a comprehensive database of US Households who use their credit card to make mail order purchases. They are credit-worthy consumers.

**Hispanic Credit Card Buyers Source** provides perfect prospects for credit card and affinity card offers, general merchandise catalogs, food/gift offers, ethnic publications, insurance, investment and financial offers, culturally relevant direct mail offers.

### Additional information

SOURCE:	Multi-Source Compiled
Updated:	Monthly
MINIMUM ORDER:	10,000
SPECIFICATIONS:	Sample mail piece required. All Orders are for one time use.



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