

# Cupones y Muestras



15,000

Total File

\$85/M

15,000

E-mails

\$115/M

**Cupones y Muestras** is a self-reported Spanish speaking Hispanic consumer file generated through a Spanish online web site [www.cuponesymuestras.com](http://www.cuponesymuestras.com). These great responders have registered to receive coupons and have an affinity towards saving money.

The Hispanic population is the fastest growing ethnic group in the U.S, with numbers rapidly reaching 45 million. Tap into this responsive, unsaturated market whose spending power already exceeds \$700 billion!

These consumers welcome offers in their mailbox such as Spanish offers, credit cards, shopping, apparel, music, entertainment, technology, financial, vacations, telecommunications, internet services, retail, and more!

#### Additional Information:

Source: Online Responders  
Updated: Monthly  
Minimum Order: 10,000  
Specifications: \*All Samples must be Pre Cleared  
85% Net Name on orders of 50,000  
\$10 Run Charges  
Materials: Email, FTP \$50/F  
Cartridge, CD \$25/F

#### Selections:

Monthly Hotline \$16/M  
Quarterly Hotline \$11/M  
Geography \$8/M  
Gender \$8/M  
Age \$8/M  
Demographics \$10/M  
Interest \$10/M  
Country of Origin \$15/M

