

# ArcaMax Hispanics

ArcaMax Hispanics contains a rare combination of online buyers and subscribers never before available at postal address. These are highly impulsive responders who feel comfortable doing transactions both on and offline. They have signed up at [www.ArcaMax.com](http://www.ArcaMax.com) to receive free Ezines on topics of their chose including news, parents, humor, sports, and bible verses. Some of them have made credit card purchases of general merchandise products that were offered in the Ezines including software, jewelry, and gifts.

29,545	Total Buyers and Subscribers	\$85/M
	Quarterly Hotline	+\$15/M
	Lifestyle and Demographics	+\$15/M

## Arcamax Hispanics is recommended for:

Apparel  
Books, Music, CDs  
Catalogs  
Collectibles  
Cultural Fundraising  
Educational Offers  
Financial/Credit Cards  
Insurance  
Merchandise/Gifts  
Memberships  
Online/Computer  
Publications  
Sweepstakes/Contests

## Selections:

6 Month Hotline	+\$10/M
Geography	+\$10/M
Mag Tape, Cartridge	\$25/F
FTP, Email	\$50/F
Run Charges	\$10/M
Keying	\$3/M
Spanish Speaking	\$15/M

**Garfield**  
by Jim Davis



## **GO TO:**

[www.arcamax.com/eazines/samples/garfield.html](http://www.arcamax.com/eazines/samples/garfield.html)

**TO VIEW A FREE SAMPLE OF THE GARFIELD EZINE**

## Additional Information:

Demographics:	46% Female, Homeowners, Average HHI \$50+, Average Age 45, Average Unit of Sale \$15
Source:	Online Buyers and Subscribers
Updates:	Monthly
Minimum Order:	10,000
Specifications:	Sample Mail Piece Required. All Orders are for one time use.



18 Elizabeth Street Bethel, CT 06801  
p. 203-778-4110 f. 203-778-4130  
Contact Kate Hauspurg  
[kate@catamountgroup.net](mailto:kate@catamountgroup.net)

 **THE CATAMOUNT GROUP** DIRECT MARKETING AGENCY